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# Brent Ferraro

WEB/GRAPHIC DESIGNER

I'm a Graphic Designer living in beautiful Gainesville, Florida. I strive to master an Artistic Sensibility, Technical Know-How, Effective Presentations, Organization, and Problem Solving. I (in my humble opinion) have a good eye for Color and Composition, an affinity for Technology and Effective Skills in Communicating Ideas.

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## Contact

**E-mail:**

[brentferraro@gmail.com](mailto:brentferraro@gmail.com)

**Website:**

<http://brentferraro.com>

**Linkedin.com**

<http://www.linkedin.com/in/brentferraro>

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## Technical Skills

**Expert skill set with:**

Wordpress  
Search Engine Optimization  
Adobe Creative Suite (All Versions)  
Coda  
Bbedit  
All Major Web Browsers, Windows & Mac  
iLife Software Suite  
iWork Software Suite

**Working knowledge with:**

PHP  
MySQL  
Javascript & JQuery  
Microsoft Windows Operating System  
Microsoft Office (Windows and Mac)

**HTML / CSS**

Excellent

**Javascript**

Good

**Design**

Excellent

**PHP & MySQL**

Average

**Software**

Excellent

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# Work Experience

## **Webmaster/Graphic Designer**

University of Florida  
Florida Automated Weather Network/AgroClimate

Period: January 2007 - Present  
Job type: Full-Time  
References: N/A

Responsible for managing development and deployment needs and goals of the Florida Automated Weather Network and AgroClimate.org. Collaborate with multiple universities on a multitude of projects.

- Website Management;
- Team Management;
- Website Design;
- HTML and CSS Programming;
- Graphic Design;
- Evaluate User Trends;
- Research and Evaluate Web Trends

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## **Senior Front End Developer/Partner**

Mind Sprocket, LLC

Period: October 2010 - Present  
Job type: Design/Development

Responsible for the analysis of organizational needs and goals and the design and implementation of internal and external web pages and applications.

- Website Design;
- HTML and CSS Programming;
- Graphic Design

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## **Adjunct Professor**

Santa Fe College - Graphic Design Technology Department

Period: August 2007 - May 2011  
Job type: Education/Teaching  
References: Jorge Ibanez - 352.395.5979

Responsible for teaching Photography, Photoshop, and Advanced Web Design.

- Creation of inclass curriculum;
- Development of visual material required for inclass presentations;
- Member of the SFCC Graphic Design Technology Department Advisory Board;

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# Education

## **Santa Fe College**

Associate of Arts degree in Graphic Design - Honors.

Graphic designers--or graphic artists--plan, analyze, and create visual solutions to communications problems. They find the most effective way to get messages across in print and electronic media using color, type, illustration, photography, animation, and various print and layout techniques.

Class of 2004

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## **Santa Fe College**

Associate of Science

I live 5 minutes from a top university, and Florida's number one Junior college. If I'm not taking at least one class at a time, I'm wasting time.

Continuing Education, forever.

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# Clients

## **Selected Clients**

I have a small number of clients, pro-bono and paid. Below are the names of a select few.

- O'Connor Art, LLC;
- Gainesville Community Foundation (Pro-Bono);
- Kendzior Financial;
- Catalyst Marketing Technologies, LLC;
- Crowm Designs;
- Seven Compass;
- Gainesville Health and Fitness.

**My complete portfolio can be viewed at:**

[www.lunchbox-design.com](http://www.lunchbox-design.com)